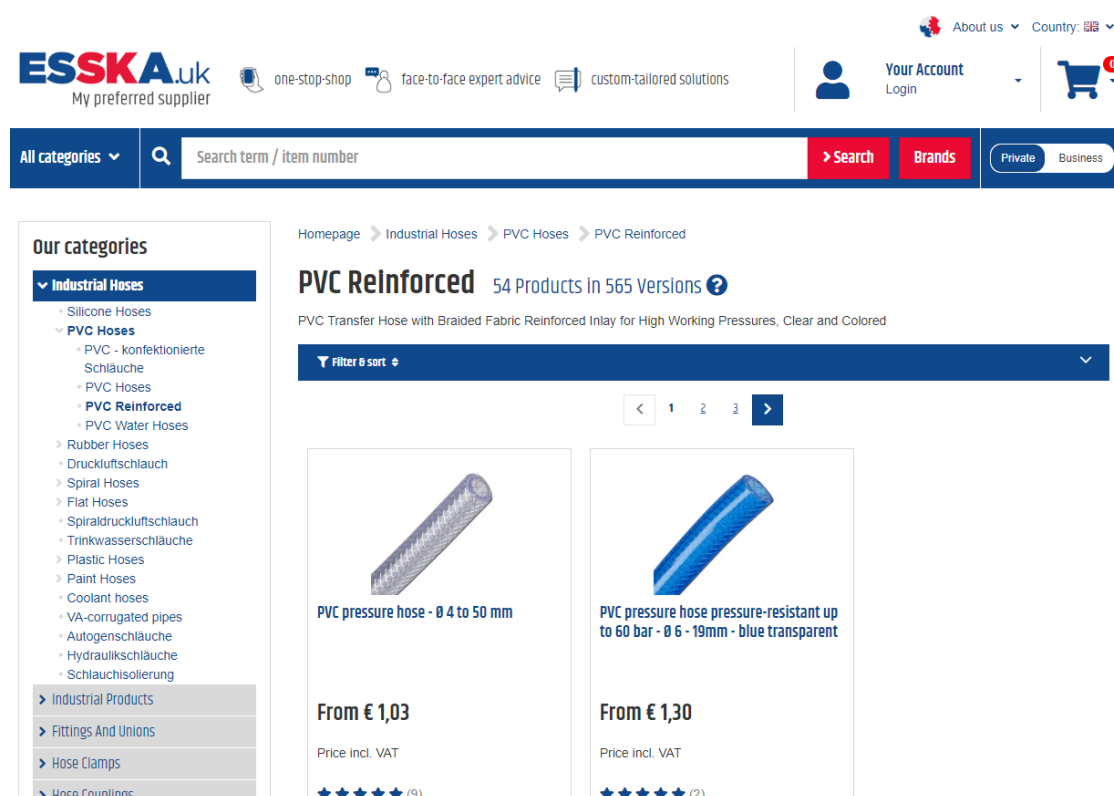


Industrial webshop

Background

Industrial small business with many products (200+) in different categories want to set up a product catalogue using shopify. The primary focus is easy to overview products and easy to navigate. In terms of functionality a great reference is <https://www.esska-tech.co.uk/> which has many of the functions I am looking for.



Key features

- Pages: Home | Categories | About | Contact
- Clear navigation structure visible at all times when browsing, allowing the user to easily hop back a level by clicking, for example:
Dust sampling > Probes & Accessories > Probes (see Esska link above for example)
- Navigation depth maximum 3 levels, for example:
Category > Sub category > Sub category > Product
- Search field up top
- Prices not displayed on products, so rather than adding to cart, the customer adds to a quotation request list that is submitted. (see Esska link above for example)
- Some products requires the user to choose up to 5 options to customize it

Objective

Set up a shopify site with an appropriate template of your suggestion. Pages and collection templates should be prepared so that it is easy to fill in with information and to upload products and assign to different categories. The product categories to set up are as follows:

- Dust sampling
- Gas sampling
- Dioxin sampling
- Metal sampling
- Suction pyrometers
- Pitot tubes

We will start by setting up the main categories and the sub categories of Dust sampling only, the rest will come later. Each category and sub-category page should have a unique introduction part above, just a short description, sometimes including a photo or video so that the user can understand what the products they are viewing are used or.

Here are the sub categories for dust sampling:

- Dust sampling
 - Central units
 - Pump units
 - Probes & Accessories
 - Probes
 - Probe heads & Nozzles
 - Filter holders
 - Probe heating
 - Probe rinsing
 - Probe mounts
 - Connections
 - Hoses
 - Cables
 - Consumables

I look forward to hearing from you

Best regards,

Edvard Månsson